

Story Ideas for 2018

All About Adventure: Nemacolin Woodlands Resort offers more than 70 activities for guests, many of which appeal to the adventure set. Is there any other resort on the East Coast that can offer a high-speed 3,000-foot zip line, 50-foot climbing wall, free-fall tower, sporting clays, fly fishing, Jeep Off-Road Adventure Driving experience, horseback riding, miles of hiking trails and PGA Tour-caliber golf? Did we mention guests can also partake in skiing, snowboarding and dogsledding? From adrenaline rushes to low-impact activities, there's plenty of adventure to write about across the 2,000 acres of Nemacolin.

Bon Appétit: From hand-selected cheeses and fresh-picked greens, to the abundance of nature's wild game, stream-fresh fish and free-range poultry and beef, culinary artists bring to life the best in farm-inspired dining for our guests' discriminating pleasure. With food and service at the heart of everything we do, Nemacolin has 15 dining options, ranging from casual cafes and pubs to formal venues for a truly special occasion. The crown jewel is Lautrec, one of just 30 restaurants worldwide to earn Forbes Five Stars and AAA Five Diamonds – for 10 years in a row, at that! Lautrec's Executive Chef Kristin Butterworth is the only woman to helm such an acclaimed restaurant. Aqueous, located in the Frank Lloyd Wright-inspired Falling Rock hotel, features modern farm-to-table cuisine enriched by nature. Rockwell's, set in what was originally a hunting retreat and now our Lodge, harkens back to the origins of farm-to-table dining in the Laurel Highlands. Complementing all of this great food is an impressive beverage operation. Signature cocktails are available throughout the resort, and Nemacolin is home to Pennsylvania's largest public wine cellar. Guests choose from 21,000 bottles, pleasing even the most discerning of wine palates.

Rediscover America's Greatest Golf Destination: Nemacolin has an impressive golf pedigree. Mystic Rock, designed by legendary Pete Dye, has hosted multiple PGA Tour events and is ranked among the Top 100 resort courses in America. Shepherd's Rock, Nemacolin's second and newest Dye design offers extraordinary golf in a unique setting. The rolling bucolic terrain is ideal to fully utilize Dye's brilliant imagination in fashioning a routing that is both fun and challenging for golfers. *Golf Magazine's* "Top 100 Teacher" and four-time winner of the Tri State PGA Teacher of the Year Award, Eric Johnson, combines the latest technology with a clear approach to the fundamentals of golf at Nemacolin's Golf Academy. The result from all of these golf amenities combined makes Nemacolin a golf destination on par with the best golf resorts in the U.S.

Masterpieces in Our Midst: Founder Joe Hardy and owner Maggie Hardy Magerko believe art is to be experienced and enjoyed. To that end, they display an amazing multimillion-dollar art collection in public spaces throughout Nemacolin. The resort's impressive Alexander Calder collection alone boasts more than \$1 million in value. Daily art tours shine the spotlight on an eclectic collection with everything from million-dollar Tiffany lamps to Leroy Neiman originals to a piece of the Berlin Wall.

Spa Getaway: Nemaacolin is a perfect place to erase the stresses of everyday life, and it's easily accessible from the population centers of the Midwest and along the East Coast. Guests can choose between the Forbes 4 Star rated luxury Woodlands Spa or the integrative Holistic Healing Center. Parents can introduce their children to The Grove, a children's spa where age-appropriate services are provided for those ages 5 to 13. Custom therapies are available, or visitors can participate in a wellness weekend or Fitness Adventure Retreat.

The Best Meeting Venue: Groups of various sizes can think outside the box while they meet at unique Nemaacolin locations. Zero in on new strategies while zeroing in on sporting clays at the Field Club, or streamline your business plan while admiring the classic lines of rare vintage automobiles at the Woodlands Auto Toy Store. Corporate retreats soar to new heights with a zip line excursion or ropes course experience. ThemeWorks at Nemaacolin is an exclusive department that can prepare almost any theme for a group event from its on-site prop warehouse that rivals the facilities of a Hollywood studio.

Lions and Tigers and Bears: Nemaacolin's Wildlife Academy, established in 2006, brings together animals from all parts of the globe. The spacious habitats are home to lions, tigers and, yes, even Himalayan bears! Other animals on site include zebras, Iranian sheep, buffalo and a kinkajou. Wildlife options range from guided nursery tours to safari tours, which is a hit with the kids. Guests can also experience enrichment tours, backwoods trail rides on horseback, dogsledding, and pony rides for youngsters.

Ready, Aim, Fire (or Cast): One of the most popular activities for guests is a visit to the Field Club, a 140-acre facility located just down the road from the resort. It specializes in sporting clays and fly fishing excursions. The set-up for the sporting clays is impressive: Guests can choose from one of two 15-station shooting courses, and each guest receives golf cart transportation from station to station. More than 1.5 million clays are thrown each year as guests work on their marksmanship. Programs are available for experienced and first-time shooters. The lodge is also home to an Orvis Fly Fishing Center that offers half-day and full-day guided trips to some of the best trout waters in Pennsylvania and Maryland.

Celebrate Frank Lloyd Wright in Style: In 2017, the architectural world celebrated the 150th anniversary of Frank Lloyd Wright's birth. Nemaacolin has strong ties to the design legend: The resort's 42-room boutique hotel, Falling Rock, was built in the organic architectural style of Wright and with a nod to the nearby Fallingwater house he designed over a waterfall in the 1930s. (That home was named the "Building of the 20th Century" by the American Institute of Architects.) Kentuck Knob, which sits atop Chestnut Ridge in the Allegheny Mountains, was built in 1956 as one of the last homes completed by Wright. Fallingwater and Kentuck Knob are both within an easy drive of Nemaacolin and open for public tours. Guests can even book Nemaacolin's Frank Lloyd Wright Package, which combines rooms with tours for the perfect themed getaway.

Learn to Ski in Luxury: No need to rough it when learning to ski. Nemaacolin has its very own ski slopes, Mystic Mountain. The mountain has 6 slopes and offers a boutique ski experience, making it the ideal learning environment for first-time skiers or those who have been away from the sport for a while. 2 of the slopes are rated for beginners, 2 are for intermediate skiers and 2 were designed for advanced skiers. There are also three lifts, including one that services the snow tubing park. Also offered is a terrain park, snowshoeing and cross country skiing.