

MID-ATLANTIC

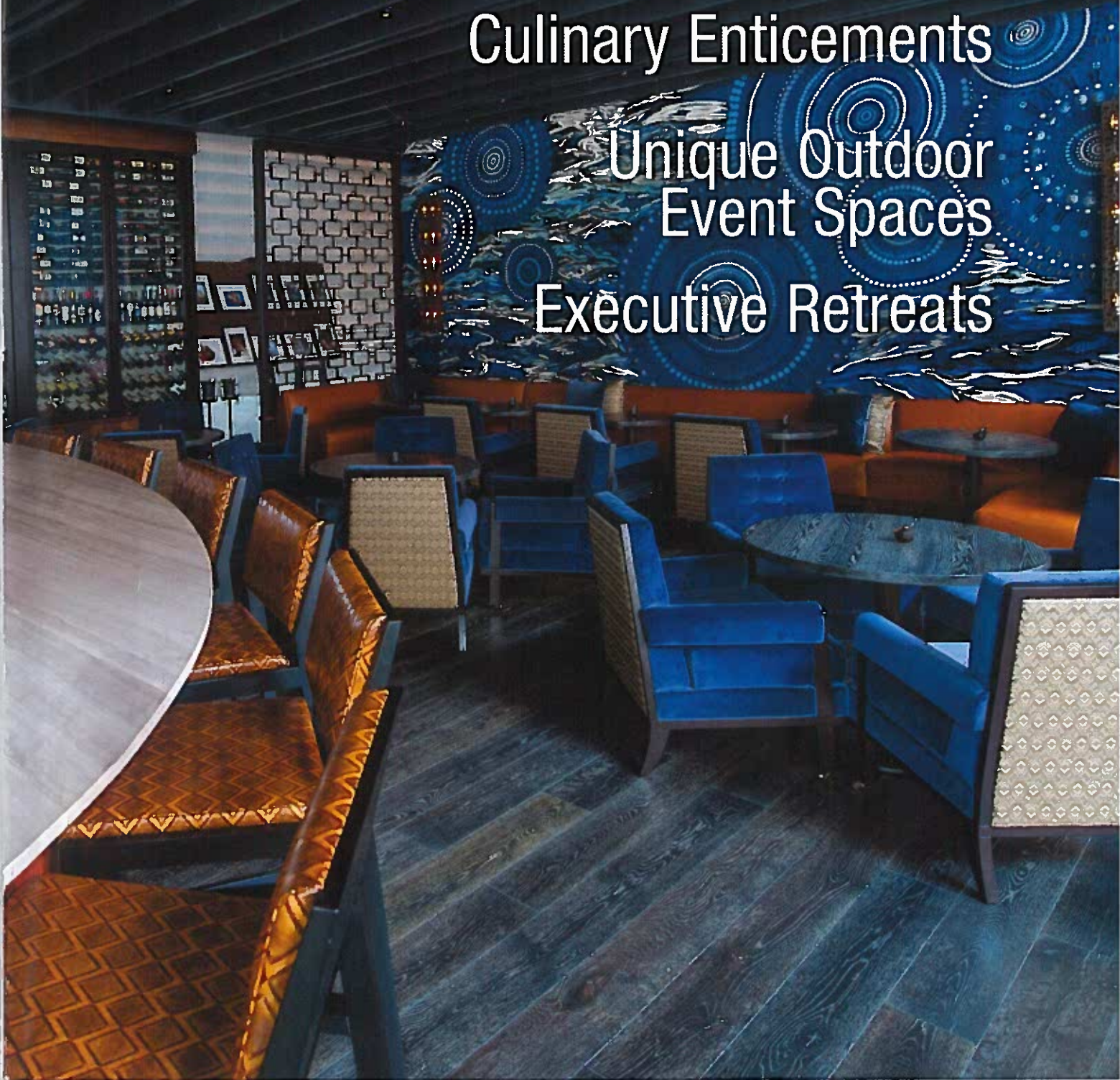
EVENTS

January • February 2017

Culinary Enticements

Unique Outdoor
Event Spaces

Executive Retreats



and Market are all available to accommodate group functions, as well. Catering and takeout options feature breakfast, lunch and dinner selections.

At Woodloch Pines Resort, on-site meeting space can hold up to 600 attendees, and there are 162 hotel-style rooms along with 13 private guest homes available. Woodloch Springs overlooks an 18-hole, championship golf course and offers 55 guest homes on-site along with six meeting spaces from which to choose.

"No matter what the goals are for your team, we can and will make it happen," said Lisa Hugaboom, director of corporate sales for Woodloch.

The Lodge at Woodloch is a destination that blends a group's meeting needs with its variety of activities scheduled daily. Knowledgeable staff are available

to guide team building exercises that provide a memorable and productive meeting experience. An intimate property, The lodge is a prime choice for executive retreats where guests receive dedicated, personalized service.

"Each of the three properties offers customization of itineraries and the ability to provide a unique experience for groups," said Hugaboom. "Our staff pays excellent attention to detail and has a reputation for unparalleled hospitality."

Since its opening in 2006, The Lodge at Woodloch has received accolades from publications like *Conde Nast Traveler* and *Travel + Leisure's* Reader's Choice Awards.

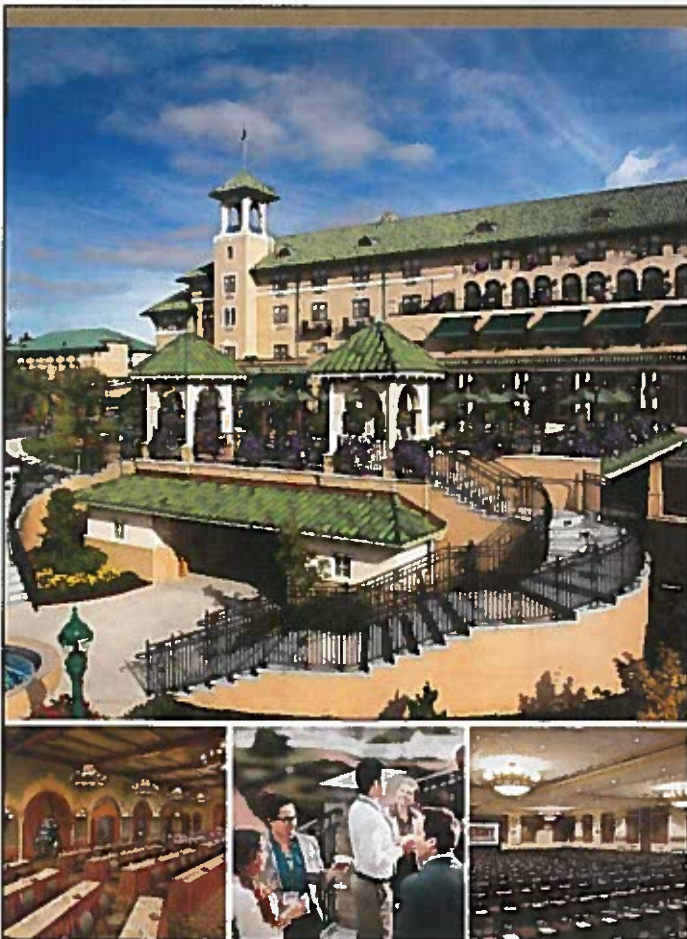
Planners can count on the resort's sales team to help make the planning process seamless. The Woodloch team offers ideas and presents options to planners,

and a complimentary meeting coordinator is provided at each event at all three of the resort's properties to ensure that every detail is in place according to the planners' needs.

Nemacolin Woodlands Resort is located in Farmington, PA, about 70 miles south-east of Pittsburgh. With 32,000-square feet of meeting space, 25 meeting rooms, a 175-seat Lecture Hall and three on-site ballrooms, the resort is picture perfect for high-end retreats.

Five lodging options on property combine to offer 320 guest rooms at Nemacolin, including: Chateau Lafayette, Falling Rock, The Lodge, two-bedroom townhomes, plus private, luxury vacation homes).

Falling Rock, a AAA Five-Diamond hotel, features 42 guest rooms, four suites and 24-hour butler service. The Restaurant



MEETINGS AT THE HOTEL HERSHEY ARE

Built on Tradition

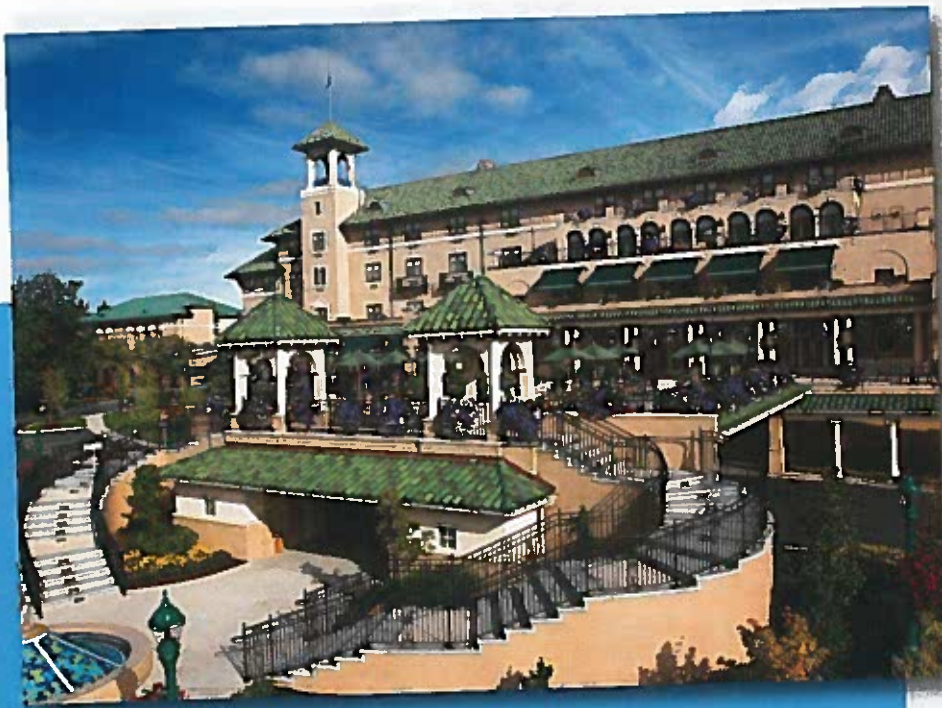
Conveniently nestled in the charming town of Hershey, PA, the historic *Hotel Hershey*® offers more than 25,000 square feet of unique meeting space, featuring abundant natural lighting and an elegant interior. For larger events and conventions, consider Pennsylvania's largest convention center resort, *Hershey*® Lodge, complete with more than 100,000 square feet of versatile meeting space. The *Hershey*® Resorts destination is located within a short drive from New York, Philadelphia, Baltimore, and Washington, DC.

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The Hotel Hershey

At The Hotel Hershey in Hershey, PA, planners will find an ideal combination of classic elegance, modern amenities, and top-notch service to go along with the resort's distinctive meeting spaces and breathtaking views of the surrounding Central Pennsylvania countryside.

The Hotel Hershey is perfect for hosting executive retreats and is home to 276 guest rooms, 25,000-square feet of flexible meeting space in 20 rooms, including several that boast natural lighting, manicured outdoor event spaces, on-site audio-visual services and a conference concierge staff, as well as extensive catering options.

Hershey Resorts and Entertainment is a destination that has much to offer beyond the boardroom, as well, including: team building opportunities; premier dining; the Hershey Country Club and its three golf courses; The Spa At The Hotel Hershey; Hershey's Chocolate World Attraction; The Hershey Story: The Museum on Chocolate Ave; Hershey Gardens; Hersheypark and so much more.

Collection at Nemaocolin offers meeting planners 15 dining choices right on property, too.

Attendees will want to pamper themselves in the Spa Collection, including at the Woodlands Spa and the Holistic Healing Center. The Grove, a Kidz Spa, is perfect for attendees bringing their families as part of an extended stay function.

For team building exercises or breaks in the day, the facility offers more than 70 amenities and activities, from its Wildlife Academy to sporting clays at the Field Club to zip lining to jeep off-road driving.

A board of directors retreat recently took place at Nemaocolin. The goal of the planner was to find a property with intimate and luxurious accommodations. The group stayed at Falling Rock and was wowed by the 24-hour butler service provided that offers everything from unpacking bags to drawing an essential oil bath, if desired. The resort's championship golf course, Mystic Rock, is available just steps away, as well.

"While the group desired the intimate feel of a boutique hotel and were able to host the majority of their meetings at Falling Rock, they also were able to take advantage of everything else the resort has to offer," said Tim Bugas, director of sales for Nemaocolin Woodlands Resort. "They planned a series of activities, including a day of adventure at our Shooting Academy, followed by a day of pampering at the spa, and wrapped up their program by dining al fresco with sunset views overlooking the mountains. In the end, we were able to provide them with everything they sought - and more."

Bugas noted that planners choose Nemaocolin because it offers such a unique balance of work and play for guests. When attending a retreat at Nemaocolin, guests have the opportunity to connect in unexpected ways. The resort provides everything necessary for

Nemacolin Woodlands Resort in Farmington, PA is home to Lautrec, a restaurant that's highly recognized in the travel industry. A *Forbes* Five-Star, AAA Five-Diamond destination (one of only 27 in the world to boast both of these designations simultaneously), Lautrec is led by Chef Kristin Butterworth. Guests will find the dining to be exceptional here, with prix fixe menus that feature European-American cuisine.

In addition, the resort's ThemeWorks Department houses an in-house design team that provides meetings, groups and weddings with more than 90 theme event options from which to choose. Options include: Alice in Wonderland; Star Wars; Hollywood Glamour; the Wizard of Oz and more.

Nemacolin has an on-site warehouse in which to store the props and event design décor, along with a Design Studio available where clients meet with their conference service manager and ThemeWorks designers to plan and visualize their event.

successful business meetings and at the same time offers amazing experiences like riding along its 3,000-foot dueling zip line.

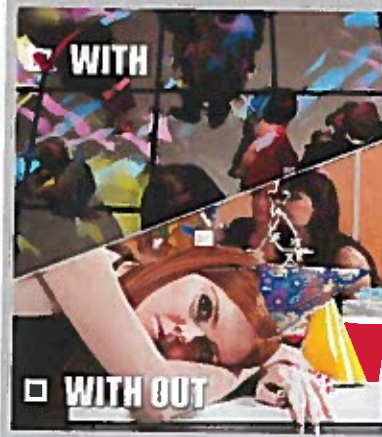
Alternatively, guests can relax in the Woodlands Spa, shoot sporting clays, enjoy wine tastings, go horseback riding - or enjoy any combination of these offerings.

"With the variety of hotel amenities and resort activities at Nemacolin, we

can truly offer something for everyone in the company," noted Bugas.

Groups have even more to look forward to at Nemacolin in 2017, as the resort will be opening a second golf course, Shepherd's Rock, in July. This new course will further define Nemacolin as a true destination for golf enthusiasts, and will provide even more opportunities for planners of meetings and events.

PLAN YOUR NEXT EVENT



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