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# The Evolving Impact of PGA Player Development

Customer Relationships and Engagement

# On the Itinerary



## New Dye Design Opens at Nemaocolin Woodlands

A new course and a pair of new PGA Professional faces are the latest big news at **Nemaocolin Woodlands Resort** ([www.nemaocolin.com](http://www.nemaocolin.com)), the luxury resort located 90 minutes from Pittsburgh in Pennsylvania's Allegheny Mountains. The resort, former home of the PGA Tour's 84 Lumber Classic, hired Mike Jones – formerly of Hawaii's Kapalua Resort – as PGA Director of Golf and Recreation, while Eric Johnson left venerable Oakmont Country Club last year to become the property's PGA Director of Instruction.

Jones and Johnson are overseeing a unique gem of a resort in southwestern Pennsylvania that already has an acclaimed Pete Dye course, Mystic Rock, that's listed among *Golf Digest's* 100 Greatest Public Courses in the country. This month, Nemaocolin Woodlands adds a second Dye design in Shepherd's Rock. The mountainous terrain gave Dye plenty to work with on the new course, blending large land-

ing areas with treacherous green complexes. The 36 holes of Dye-designed golf are part of a sprawling resort that includes 15 restaurants and lounges, a Wildlife Academy, a Shooting Academy and 32,000 square feet of conference space.



### At a Glance



■ **Royal Dornoch Golf Club** is hosting the inaugural Donald Ross Invitational Tournament this Oct. 8–12. Carr Golf ([www.carrgolf.com](http://www.carrgolf.com)) is producing the event at the famed Scottish course. PGA Professionals are allowed to team with an amateur partner in the event.

■ The new South Course at **Arcadia Bluffs** ([www.arcadiabluffs.com](http://www.arcadiabluffs.com)) in northern Michigan is being designed by the firm of Fry/Straka. The second course at the acclaimed property will be a throwback to early 1900s design and be located inland from the North Course, a links-style layout with holes playing along Lake Michigan.

■ PGA Professional Dick LaConche has been hired as PGA Director of Golf at **Banyan Clay Resort & Golf** ([www.banyanclayresort.com](http://www.banyanclayresort.com)), a new West Palm Beach, Florida, resort with a Jack Nicklaus Signature Design course set to open later this year. The property will include a luxury hotel operated by Noble House Hotels & Resorts.

■ **Gleneagles** ([www.gleneagles.com](http://www.gleneagles.com)) has completed an 18-month project to bring its Queen's Course back to its design roots. The classic Scottish layout now has improved drainage, resolving drainage issues with the original James Braid design and using archived photos to match fairway lines with the original layout.